

Sponsorship Options

Event Sponsor

- 1 x syndicate room host
- Choice of subject to debate
- A 4x4m exhibition stand, table, two chairs
- Up to five company representatives at the event
- Sponsor branding with logo on all printed event marketing collateral
- Sponsor branding with logo and link on all electronic marketing collateral
- Sponsor branding with logo on event signage and graphics
- News story in **T.E.S.T Magazine** promoting your event sponsorship status
- Button advert to run from the time of booking until the event on **T.E.S.T Online**
- Sponsor branding and logo on the home page of the **T.E.S.T Focus Groups** website
- Enhanced sponsor listing on the Focus Groups website
- Name check at opening and closing speeches
- Full delegate contact list post event
- A4 company promotional item in all delegate folders
- A recording of each of your hosted sessions
- Inclusion of a 4 page editorial piece in the post event Syndicate Supplement
- Event sponsor branding with logo on the cover of the Syndicate Supplement
- An A4 advert on the outside back cover of the Syndicate Supplement
- An A4 page sponsors statement in the Syndicate Supplement
- 250 copies of the Syndicate Supplement
- PDF of your supplement article to distribute as you see fit
- All refreshments & lunch

Total Cost: £12,500

Session Sponsor + Exhibition Stand

- Host of a syndicate room
- A 3x3m exhibition stand, table, two chairs, name board
- Up to three company representatives at the event
- Branding with logo on all printed event marketing collateral
- Branding with logo and link on all electronic marketing collateral
- Branding with logo on event signage and graphics
- Sponsor listing on the **Focus Groups** website
- Full delegate contact list post event
- A recording of each of your hosted sessions
- A 2-page editorial piece in the post event Syndicate Supplement
- Logo and branding on your editorial piece in the Syndicate Supplement
- An A4 advert in the Syndicate Supplement
- PDF of your article to distribute as you see fit
- All refreshments & lunch

Cost: £7,750

Session Sponsor

- Host of a syndicate room
- Two company representatives at the event
- Branding with logo on all printed event marketing collateral
- Branding with logo and link on all electronic marketing collateral
- Branding with logo on event signage and graphics
- Sponsor listing on the **T.E.S.T Focus Groups** website
- Full delegate contact list post event
- A recording of each of your hosted sessions
- A 2-page editorial piece in the post event Syndicate Supplement
- Logo and branding on your editorial piece in the Syndicate Supplement
- ½ A4 advert in the Syndicate Supplement
- PDF of your article to distribute as you see fit
- All refreshments & lunch

Cost: £6,750

Exhibition Stand

- 3x3m exhibition stand space
- 2 chairs
- 1 table
- 2 x company representatives at the event
- Branding with logo on event signage and graphics
- All refreshments & lunch

Cost: £2,350

All prices are net of VAT

(Additional company representatives are welcome to attend at a cost of £395 per person)

For further information about the *Vital Focus Groups* please contact Grant Farrell on +44 (0) 203 056 4598 or email: grant.farrell@31media.co.uk